



99.5 THE MOUNTAIN VETERANS DAY RADIOTHON BENEFITING PROJECT SANCTUARY

FRIDAY, NOVEMBER 8, 2024 | 6AM-6PM | DENVER, CO

SPONSORSHIP OPPORTUNITIES:

Premier Sponsor \$25,000

- On air recognition throughout the duration of the radiothon
- On air interview with company representative
- Logo inclusion on all Radiothon materials and digital assets
- Recognition on Project Sanctuary website and annual report
- This is an exclusive level with no brand competitors.

Morning Jump Start (6 AM - 9 AM) \$2,500

- Recognition on air during duration of the match
- Logo / recognition on Project Sanctuary website & social media
- Recognition on 99.5 The Mountain social media

Work Day Boost (9 AM - 1 PM) \$5,000

- Recognition on air during duration of the match
- Logo / recognition on Project Sanctuary website & social media
- Recognition on 99.5 The Mountain social media

Finish Line (1 PM - 6 PM) \$10,000

- Recognition on air during duration of the match
- Logo / recognition on Project Sanctuary website & social media
- Recognition on 99.5 The Mountain social media

99.5 THE MOUNTAIN RADIOTHON REACH

- 503,400 Weekly Listeners
- 79,460 Weekly Streams
- 18, 120 Social Followers and 7,169 Newsletter Subscribers
- Curating the best mix of adult rock music that appeals strongly to both men and women from the 70's, 80's, 90's and 2000's.
- Hosted by influential DJ Dan Hardee

WWW.PROJECTSANCTUARY.US/RADIOTHON



HELP US DOUBLE THE IMPACT!

Inspire others to support military families with a matching donation. We have seen the impact and inspiration matching donors provide to the general community when they know their gift will be doubled, or even tripled. Join us in 2024 with a matching gift sponsorship.

Healing Military Families

HEATHER@PROJECTSANCTUARY.US

WWW.PROJECTSANCTUARY.US



About the Radiothon

For the seventh year in a row, Denver-based 99.5 The Mountain will partner with Project Sanctuary to raise awareness and funds for our nation's military families. Project Sanctuary believes that when one person serves, the whole family serves. Through our professional staff of counselors, social workers, and recreation therapists we are one of the only organizations that support not just the veteran, but the whole family, to create multigenerational change toward positive healthy habits for at-risk military families. Funds raised will support our therapeutic retreat and family support programs.

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“My wife and I were struggling in our marriage with no real direction or solutions to our issues. This retreat gave us the tools necessary to recover and the hope to pull through. Before Project Sanctuary I'm not sure our relationship would've survived, but now that we've completed the retreat, we are able to face the future with hope and promise. This is one of the most important things we've ever done as a couple!”

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“This week was amazing and Project Sanctuary brought our family together with classes and quality time. Our daughters have a better understanding of their dad's PTSD now and learned skills that can be used for a lifetime. This program is life-changing and all military families who struggle should be involved in what Project Sanctuary offers.”

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Healing Military Families